

# erotic SIGN MAGAZINE

EUROPE

## Advertising rates



### Advertisement prices:

<b>Cover 4c:</b>	(only artwork)	<b>2.800,- €</b>
<b>1/1 page 4c:</b>	(for specific placement also)	<b>2.200,- €</b>
<b>2/1 page 4c:</b>	(for specific placement also)	<b>3.200,- €</b>
<b>1/2 page 4c:</b>		<b>1.500,- €</b>
<b>1/4 page 4c:</b>		<b>900,- €</b>
<b>Trademark:</b>	1 column (max 5 images) attached (for PoS support)	<b>1.250,- € p.a.</b>
<b>Poster 4c:</b>		<b>3.100,- €</b>
<b>Flyer:</b>	per 1000 loose inserts	<b>360,- €</b>
<b>Special formats, supplements:</b>		<b>by prior agreement</b>

The aforementioned prices are net prices and are subject to statutory VAT

### Our advertisement formats in mm:

1/1 page/cover:	230 w x 300 h	+ 3mm bleed
2/1 page:	460 w x 300 h	
1/2page, vertical:	115 w x 300 h	
1/2 page, horizontal:	230 w x 150 h	
1/4 page:	230 w x 60 h	
Trademark:	54 w x 300 h	
Poster:	430 w x 590 h	

**Design:** We can design your advertisement for you on request.

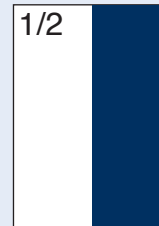
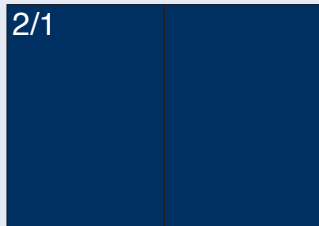
**Frequency:** 1st of every month

**Circulation:** 5.000 copies

**Distribution:** Press mail

**Contact:** [koppenstein@agentur-borgmeier.de](mailto:koppenstein@agentur-borgmeier.de)

**Deadline for print:** 10th of month prior to publication



### Technical requirements for submitted advertisements:

#### Files:

- All submitted Macintosh files from the programmes InDesign CS2, Photoshop CS2, Illustrator CS2, Freehand MX and QuarkXPress 4.0 can be processed.
- When using other programmes and systems the files should be submitted in a usual image format.
- Texts are to be converted into paths, otherwise complete texts are necessary, i.e. screenfonts and the postscript characters.
- It is not possible to use closed print data, not specified in our advertisement formats, because the data and/or image format has to be inserted into our print space.

#### Colours:

Colour advertisements and advertisements with decorative colour must be designed in 4c so that the complete product can be printed in 4c.

#### Images:

In principle, all usual image formats can be used (tiff, eps, jpg, bmp). Images should be sized scaled 1:1 with a resolution of 300 dpi.

For colours please refer to the aforementioned prerequisites

#### Bleed formats:

Advertisements that are to be printed as bleeds should have a 3mm trim (e.g. 1/1 advertisement: 236 mm x 306mm – please leave sufficient space at edge)

#### Data carriers/data transfer:

Submitted data can be saved on disc, ZIP, CD or DVD. In addition you can transfer your artwork via ISDN with Leonardo on the number +49 (0)4221 / 93 45 81 or be e-mail to: [grafik@signeurope.de](mailto:grafik@signeurope.de)